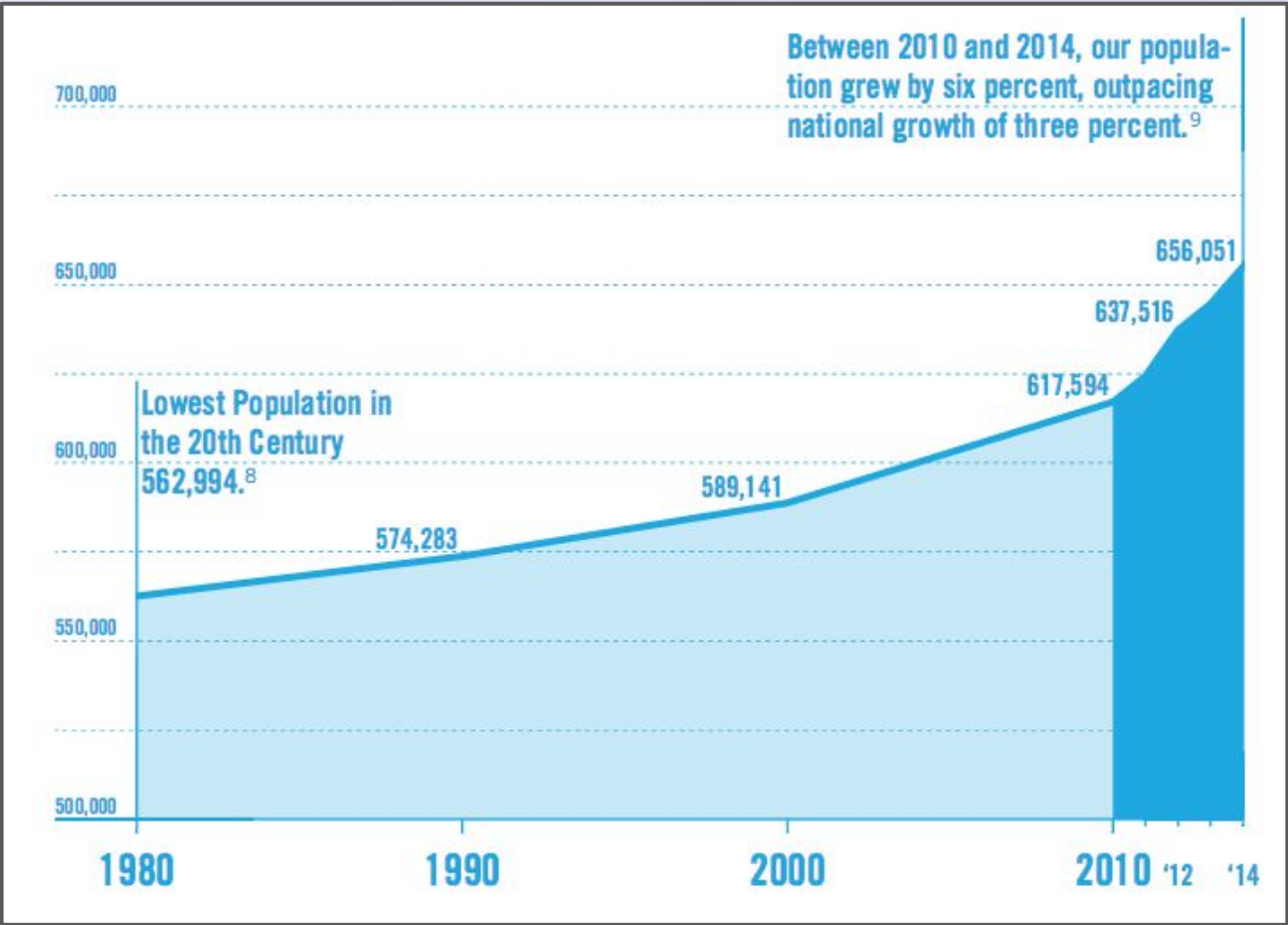


# **Boston: Moving in the Future**



# Key Challenge: *Unlock Growth*



**Key Challenge: *Increase Economic Mobility***

**\$14,942**

**VS.**

**\$266,224**

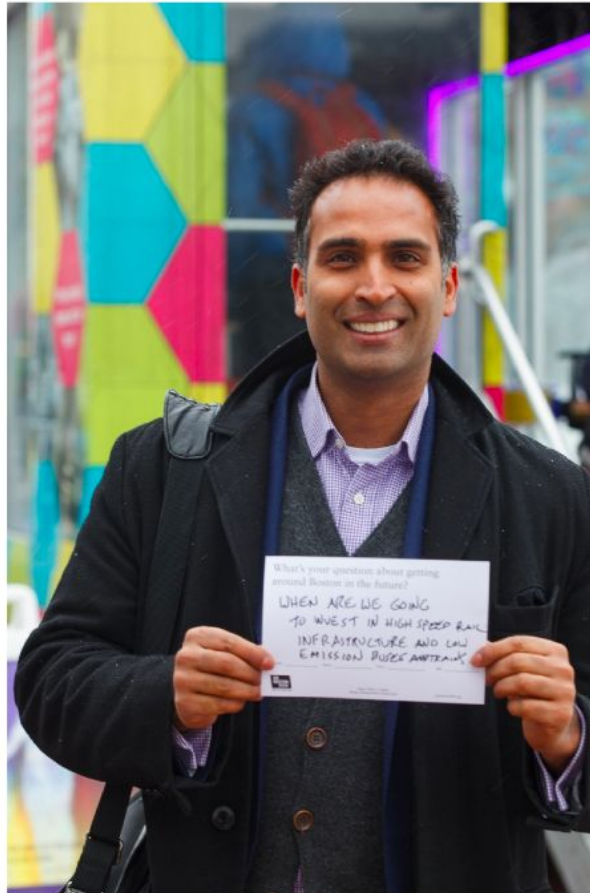




## Key Challenge: *Reduce Emissions and Increase Resiliency*



## Go Boston 2030: *Planning Our Transportation Future*





## Go Boston 2030: *Planning Our Transportation Future*



## Go Boston 2030: *Mode Shift Targets*

| Mode for Bostonian Commutes |        |                                   | Mode for Commutes into Boston from the MAPC Region** |                            |   |
|-----------------------------|--------|-----------------------------------|--|----------------------------|---|
|                             | Today* | 2030 Aspirational                 |  | Today*                     | 2030 Aspirational                                       |
| Public Transit              | 33%    | Up by a third                     | Public Transit                                       | 39.6% (9.8% Commuter Rail) | Up by a third   |
| Walk                        | 14.5%  | Up by almost a half               | Walk   | 1.5%                       | Doubles   |
| Bike                        | 1.9%   | Increases fourfold                | Bike   | 1.1%                       | Increases fourfold                                      |
| Carpool                     | 5.4%   | Declines marginally               | Carpool  | 7.7%                       | Increase by half  |
| Drive Alone                 | 40.6%  | Down by half                      | Drive Alone  | 49.5%                      | Down by half  |
| Other/Work from Home        | 4.5%   | Slight increase in Work from Home | Other/Work from Home                                 | 0.5%                       | Slight increase in other modes (taxi, motorcycle, etc.) |

\* ACS 5-year data 2010 and 2013  
\*\* Metropolitan Area Planning Council (MAPC) 101 cities and towns



## Future #1: *Go Local*

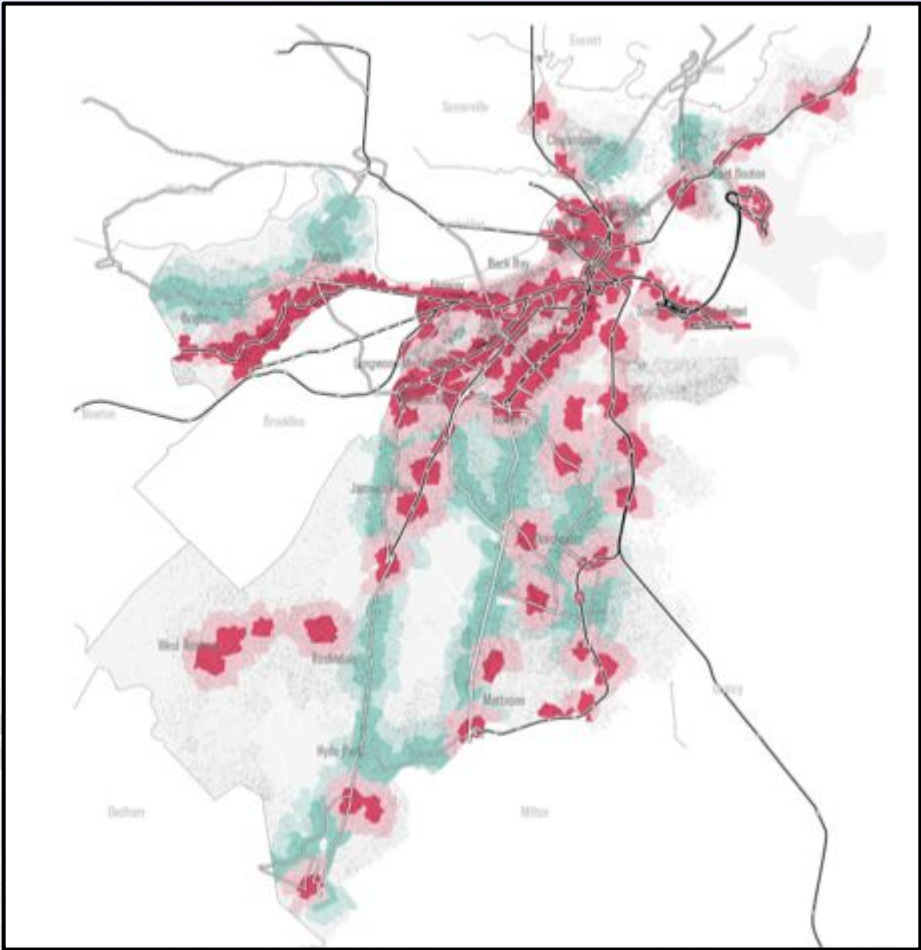




## Go Local Initiative: Making Walking & Biking Safer



**Future #2: Go Crosstown**





## Go Crosstown Initiative: *Better Bus, Bike and Car Share Experience*





14.7%



## Go Regional Initiative: *Hubway*



## ***Top Benefit of Self-Driving Cars:***

“Drops me off, finds a parking spot, parks on its own.”

*(43% of respondents)*





## Future #4: Go Tech

TRAFFIC DATA,  
DOUBLE PARKING,  
& A GUY ON A BICYCLE



- **Design for People**

*Examples: Silver Line Prioritization, Ride with BTB*

- **Use Data**

*Examples: Double Parking, Vision Zero*

- **Engage Partners**

*Example: Go Boston 2030, Hubway*